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STAPLETON INTRODUCES ITS NEXT GREAT NEIGHBORHOOD: WILLOW PARK EAST

New Neighborhood Has its Soul in the City and Heart in the Plains

(DENVER) – July 16, 2014 – Forest City Enterprises, Inc. is excited to announce that [Stapleton](#) – currently the sixth best selling master-planned community in the country – is beginning the build-out of [Willow Park East](#), its next great neighborhood. •This is the second neighborhood north of Interstate 70 that will continue Stapleton’s strong momentum of neighborhood growth. Willow Park East, an evolving expression of Stapleton, weaves nature on a grand scale into a friendly, urban pattern with a mix of purposeful new parks, sweeping green spaces, and next-generation homes. Undeniably a Stapleton neighborhood, it is drawn with a sharp new pencil and painted with a crisp new brush.

“Willow Park East strikes a perfect balance between nature and urban inspired living,” said John Lehigh, president of Forest City Stapleton. “And like the rest of Stapleton, it embraces an urban, community oriented design that is accessible to a diverse array of people.”

Willow Park East will offer all the lifestyle benefits Stapleton is known for: from the award-winning schools to the community events, broadly priced Denver homes and a lively mix of residents. The new neighborhood will also boast acres of parks and open space that integrate seamlessly into the landscape and celebrate the windswept, high prairie landscape. What makes these parks truly unique is the artful harmony between the natural and the designed. Here, the parks and greenways provide places to gather, get away, embrace nature and escape the elements.

The homes at Willow Park East are ideally located north of I-70 and offer easy access to DIA and downtown Denver. Willow Park East offers a thoughtful mix of energy efficient new home designs from modern to traditional. With porches, patios and roof decks that take advantage of Colorado’s climate and colors inspired by nature, the homes range in price from the mid-\$100s to \$800s and will vary in size from 1,000 to more than 3,500 square feet. Architectural styles include the Stapleton ‘Prairie’, ‘Farmhouse,’ ‘Foursquare’, ‘Modern’, and ‘Craftsman’ homes, and buyers will get to choose from a long list of award-winning homebuilders, including three additions to the Stapleton roster: Lennar’s NextGen Collection, KB Home Paired Collection and David Weekely Tuck-under Rows Collection. The neighborhood is located on 200 acres just northeast of Conservatory Green and will be comprised of 770 total homes.

Even better, the neighborhood is within minutes of [The Shops at Northfield Stapleton](#), the fifth largest urban retail center in the region with an array of boutiques, restaurants, coffee shops and entertainment; and the [Rocky Mountain Arsenal National Wildlife Refuge](#), a great place to explore Colorado’s outdoors and natural habitat. [Dick’s Sporting Goods Park](#) is minutes away and offers access to professional sports, concerts and youth soccer programs.

Stapleton’s schools have always been a driving force behind the community’s success and residents of Willow Park East will get to choose from options that include, High Tech Elementary a new school opening this fall. In addition, nearby will be Stapleton’s first public high school which is scheduled to open in fall of 2015.

Stapleton has partnered with the following builders for Willow Park East:

- [Boulder Creek Builders](#)
- [David Weekley Homes](#)
- [Infinity Home Collection](#)
- [KB Home](#)
- [Lennar](#)
- [New Town Builders](#)
- [Parkwood Homes](#)
- [Standard Pacific Homes](#)
- [Wonderland Homes](#)

About Stapleton

Located on the site of Denver's former international airport, Stapleton is one of the largest urban redevelopments in the United States. The core objective of the community plan is to create a living example of progressive, sustainable neighborhood design. With a walkable mix of energy-efficient new homes, retail districts, schools, offices and an extensive network of parks and open spaces, Stapleton is not only leading the way environmentally but economically and socially, too. For more information, visit StapletonDenver.com. The community is being developed by Forest City Enterprises, Inc.

About Forest City

Forest City Enterprises, Inc. is an NYSE-listed national real estate company with \$8.9 billion in total assets. The company is principally engaged in the ownership, development, management and acquisition of commercial and residential real estate and land throughout the United States. For more information, visit www.forestcity.net.

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